

#Safe_housing

في تنمية
مجتمع
التضامن
2024 - 1994



جمعية العون والإغاثة
Association Aide et Secours



Safe housing... a close-knit orphan family

“Request for Public charity” campaign organized by the Aide et Secours Association to fund 381 secure housing projects for orphan families.

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« Morocco - by the Grace of God - has been and will continue to be the land of solidarity and social cohesion, be it in families, neighborhoods or society in general (.....)

The cohesion and unity of Moroccans goes beyond mere appearance. They stem from the values of brotherhood and concord which are deeply ingrained in our hearts as well as from solidarity, in good times and bad. Consolidating these bonds,

which have always brought Moroccans together, means a great deal to me. This is something I seek to achieve through the implementation of effective social policies and by facilitating and encouraging solidarity-based initiatives at various levels ».

Excerpts from the speech delivered by His Majesty King Mohammed VI at the opening of the 1st Session of the 3rd Legislative Year of the 10th Legislature, 12 October 2018.



« Did He not find you an orphan and give [you] refuge? »

(Quranic verse).

Providing a safe home for the family of a poor orphan is a major religious duty. Sponsoring an orphan is not limited to providing food and clothing: it aims to ensure the stability of these families, to shelter them and protect them from the humiliating feeling of helplessness by providing them with a dignified home that preserves their dignity and honor, while guaranteeing proper education, free from want.

Building or renting housing for a family with an orphan is one of the noblest forms of ongoing charity (sadaqah jariyah). This action strengthens social solidarity and fulfills the objectives of Sharia law in terms of preserving basic necessities.



«Safe Housing» from an international perspective

The right to adequate housing means that every population group or individual has a place to live in safety and peace, without fear of forced eviction, with legal documents attesting to their right to that housing, providing access to basic services, and located in an environment that allows them to live with dignity, respecting social and cultural adaptation. This right is an integral part of human rights as a whole.

The right to adequate housing is part of the human right to a decent standard of living. It should be considered as the right to live in a given place in safety, peace and dignity.

Participation in housing-related decision-making at national and community level is an integral part of the right to housing.

Excerpts adapted from the Office of the United Nations High Commissioner for Human Rights (OHCHR) Report entitled: "Right to Adequate Housing".



Le droit à un logement convenable fait partie du droit de l'homme à bénéficier d'un niveau de vie décent

Extraits adaptés du Rapport intitulé: « Le droit de l'homme à un logement convenable » Right to Adequate Housing. Haut-Commissariat des Nations Unies aux droits de l'homme (HCDH).

APPEAL

On the occasion of the 30th anniversary of the founding of the Aide et Secours Association, under the slogan "30 years in the service of a caring society", the Association is announcing the launch of a new social project: 'Safe Housing'. This is a noble community initiative aimed at providing decent housing for 381 families with orphans, transforming their homes from fragile and unsafe places into stable spaces that preserve their dignity and offer a warm family environment; this will ultimately promote their development and positive social integration.

Safe housing is not simply about building walls or repairing roofs; it is an investment in human dignity, a support for social stability, and a means of enabling orphans to grow up in a protective environment that offers them opportunities for success, learning and development.

Your generous contribution is an essential building block in the construction of safe housing. It instills new hope in the hearts of widows and their children. Your contribution draws its strength from the spirit of solidarity, trust and love that characterizes our society.

“أَلَمْ يَجِدْكَ
يَتِيمًا فَآوَى”

We have embarked on this journey with you, and thanks to your generous support, it continues and enables us to achieve our noble goals. As always, we count on you, people of generosity and kindness, as a source of support for orphaned families and a source of hope for a better future.

This is the behavior of generous Moroccans: people of charity, solidarity and sharing.

Please visit us, contact us or consult our website, and join us in supporting the "Safe Housing" project.

Thank you for your solidarity and support towards the families of orphans.



Learn more about the Aide et Secours Association

Who are we?

Aide et Secours is an independent national association active in the social, charitable and development fields, and recognized as being of public utility according to Decree No. 2.11.617 published in Official Bulletin No. 5997 of 21 November 2011. It specializes in the design, planning and implementation of integrated protection services for orphaned families and widows. It has been ISO 9001 Version 2015 certified for its quality management system since 2017.

Our vision

To ensure the dignity of the orphan's family within a supportive society.

Our mission

To contribute to preserving the dignity, cohesion and stability of orphans' families, while strengthening solidarity within society, by building autonomy and independence through honesty, voluntary commitment, and continuous improvement, via national capacity-building programs for individuals, families and communities.

Our values

Excellence

Benevolence and creativity in our work, with quality and efficiency, while respecting commitments and obligations, with discipline and sound resource management.

Solidarity

Cooperation, sharing, mutual aid, generosity, family cohesion and social responsibility.

Dignity

Honesty, respect, empathy and kindness in our treatment of all people. Inclusion, participation, transparency and the right of expression and criticism for all parties concerned.

Integrity

Taking on responsibilities with patience, sincerity and commitment, while remaining faithful to the culture and values of the Association. Protection of the honor, resources, property and information of the Association, as well as of its members, volunteers, employees and benefiting parties.

Volunteering

Generosity, giving and seeking reward from God.



Challenges of the safe housing project



Direct challenge

To provide safe housing that preserves the cohesion and stability of the family, fosters its harmonious development, ensures continuous education and training for orphans and their mothers, protects them from violence and deviance, while respecting their privacy and dignity.

Indirect challenge

- To improve the conditions of orphan families in order to reduce the drivers for irregular migration and strengthen their social and economic integration, while contributing to the building and development of a supportive society through a “request for public charity” campaign.
- Safe housing is a strategic choice for the Aide et Secours Association for the period 2024-2029, based on an approach of family empowerment. The main strategic objective has been defined as follows: «To empower families who enjoy family security and housing and whose members show solidarity, and trust and support each other».

The resulting secondary objectives are:

- To contribute to ensuring the internal security and housing of the families supported by the Association.
- To provide safe housing adapted to the essential needs of benefiting families.
- To offer social and psychological support to families in order to strengthen internal security and family ties.

**The «Safe Housing»
campaign at the
strategic level**

Strategic areas of the family empowerment project	Strategic objectives
Economic empowerment	A mother and family who are confident in their abilities and seek to acquire the necessary skills to provide for their material needs independently.
Social empowerment	A mother and family with strong social ties, living in harmony with the community through constructive engagement.
Family empowerment	A family that enjoys family security and housing and whose members show solidarity, and trust and support each other.
Community protection of the orphan's family	Individuals, families, the traditional/authentic social environment, as well as associations and the private sector looking after orphans.
Institutional protection of the orphan's family	Public institutions and local authorities that are aware of and committed to their responsibilities towards society, proactive in encouraging, innovating and implementing forms of human solidarity.



Safe housing.. a close knit orphan family

**A campaign to help 381 families of orphans benefit
from safe housing**



Our vision and conviction



Inspired by the vision of the Aide et Secours association, «To ensure the dignity of the orphan's family within a supportive society», we believe that safe housing is more than just walls and a roof. It is a refuge that preserves the dignity of the orphan's family, protects them from the cold of winter and the heat of summer and ensures their safety from health, psychological and social risks.

Safe housing forms the basis for family empowerment, strengthens family stability, and opens up opportunities for education, training, skill development and socio-economic integration.

It is against this background that we are launching the "Safe Housing" project. This campaign aims to raise funds to repair and equip decent homes for families of orphans, offering them hope and stability within a supportive society.



Safe Housing: a guarantee of family security

Safe housing provides a protective environment for families

It strengthens the cohesion of families of orphans and allows them to build a sustainable future.

Unsafe housing poses a significant threat to families of orphans

as it contributes to:

- **Family disintegration:** due to the lack of a stable environment.
- **School dropout:** due to the lack of a suitable learning environment.
- **Violence, crime and deviance:** due to an unsafe environment.
- **Endangerment of physical and psychological health:** due to despair at unimproved living conditions.

Overall Objectives

To enable families of orphans to achieve autonomy and socio-economic integration.

To support community solidarity through mobilization of financial resources and partnerships.

To strengthen the dignity of families of orphans by providing them with a stable living environment.

To provide safe and dignified housing to 381 families of orphans.

Operational objectives

To organize awareness-raising campaigns

Promote the importance of safe housing through social media and local media.



To mobilize financial resources

Launch a fundraising campaign among individuals, institutions and businesses to finance the repair and equipping of 381 houses.



To involve partners

Establish partnerships with local and international institutions to support the project.



To repair and equip the houses

Repair or complete the construction and furnish unsafe houses, respecting hygiene and safety standards.



Suivi et évaluation

Implement a system to track the project's progress and assess its impact on benefiting families.



Expected Results



The Campaign in figures

Number of projects



381

Number of families



381

Number of individuals



1900

Budget



25.5

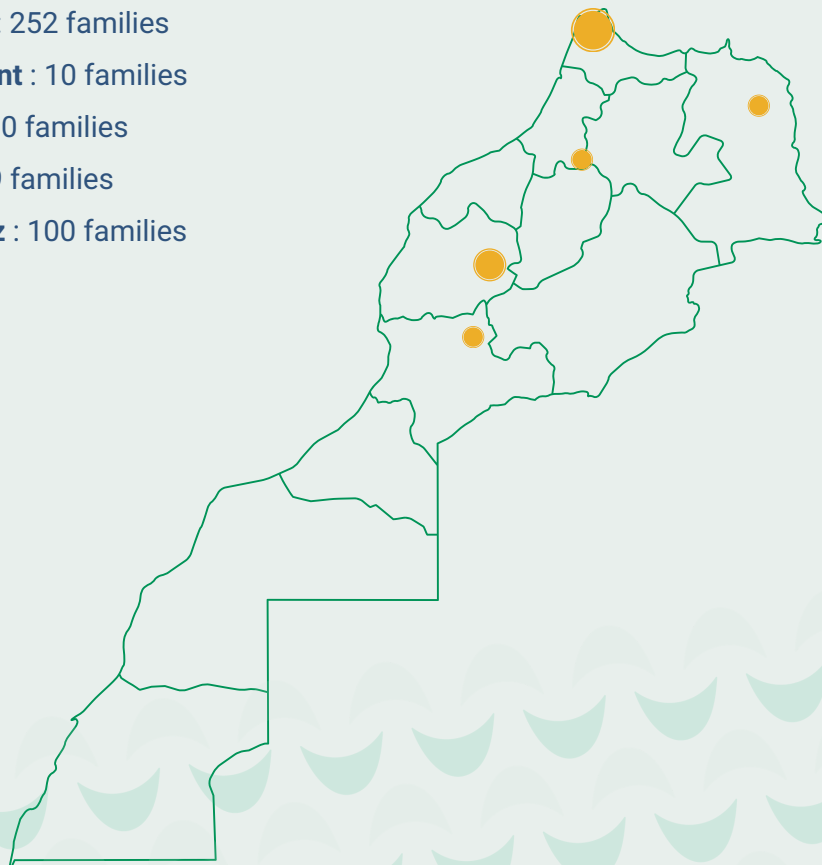
million dirhams





Who will benefit from the campaign?

- **Tangier** : 252 families
- **Taroudant** : 10 families
- **Oujda** : 10 families
- **Azrou** : 9 families
- **Al Haouz** : 100 families





Housing repairs

projects

233



Construction completion

projects

95



House construction

projects

23



Apartment acquisition

projects

30



Types of projects

Housing Repair Projects

These projects involve critical and necessary home repairs to ensure the safety and quality of housing. They include addressing structural and functional issues as well as improving the overall appearance. These projects consist of the following:

- Addressing excessive humidity: Treating the causes of humidity and leaks to protect the walls and the health of the occupants.
- Painting: Repainting walls and ceilings to protect surfaces and improve aesthetics.
- Repairing water, electricity and sanitation systems: Ensuring the efficiency and safety of these vital networks.
- Carpentry for windows, doors and skylights: Repairing or replacing them to improve insulation, ensure security, and enhance the appearance.
- Kitchen and bathroom renovation: Maintaining and modernizing these essential spaces to guarantee cleanliness and functionality.

Average cost per project

36.000 
dirhams

Number of projects

233 
projects

Construction Completion Projects

- Essential utilities: Include water, electricity and sewage systems within the walls and floors, a crucial step to ensure the efficiency and safety of the home's functional systems.
- Construction of stairs and protective structures: Construct and finish the stairs connecting the floors, erect a protective wall around the roof, and install the roof access door to ensure safety and proper access.
- Plastering of walls: Apply a layer of cementitious mortar to all interior and exterior walls to even out surfaces, conceal pipes, and prepare the walls for the final coat of paint.
- Floor covering and wet area coating: Lay tiles and ceramics on all floors of the house, as well as on the walls of kitchens and bathrooms, providing the final finish that ensures cleanliness, durability and aesthetic appeal.
- Installation of doors, windows and skylights: Secure doors and windows to the walls to improve insulation and the overall appearance of the house.

Average cost per project

37.000

dirhams



Number of projects

95

projects





Housing Construction Projects

These initiatives aim to build decent housing for widowed families and young orphans, ensuring their stability and family security. Often, these families own a land with permitted construction but lack the necessary financial resources to complete the project.

- Launching construction work in accordance with engineering standards.
- Monitoring each stage (foundations – structure – roof – finishing).
- Ensuring quality and safety throughout construction.
- Equipping the house with basic necessities (doors, windows, skylights, water, electricity, sanitation).
- Providing support to the family after they move into their new home.

Average cost per project

170.000

dirhams



Number of projects

23

projects



Apartment Acquisition Projects



- Acquisition of turnkey apartments guaranteeing families permanent and secure stability.
- Legal and financial support for widows and orphans at all stages of the purchase and registration process.
- Protection of children from insecurity and the risk of homelessness by providing them with a stable environment to grow up and study.



Average cost per project

250.000

dirhams



Number of projects

30

projects





Implementation Strategy





1- Selection of benefiting families

- **First step:** Preparing the application form for **1357** families of orphans supported by the Association to determine each family's housing situation.
- **Second step:** Establishing a list of priority families, comprising **670** families requiring housing repairs, completion of construction, construction of a house on family-owned land, or a contribution towards mortgage payments.
- **Third step:** Setting out eligibility criteria: age of the widow, schooling of the orphans, disability, chronic illness, family income, and legal status to allow for repair or construction work. A survey and cost assessment in dirhams were conducted for **446** families.
- **Fourth step:** Determining the final number of benefiting families: Experienced field teams finalized the list at **381** benefiting families.



2- Resource mobilization campaign:

- To launch a media campaign under the slogan «Safe housing... a close-knit orphan family».
- To use social media platforms and local media to attract donors.
- To organize fundraising events.
- To promote the project to support organizations.
- To organize a charity gala dinner.
- Direct contact with donors and sponsors.



3- Home repair and equipping:

- To conduct a prioritization process to determine which homes should receive assistance (381 targeted families).
- To hire local contractors to ensure quality workmanship according to safety standards.
- To help families of orphans define their safety and security priorities.
- To connect homes to electricity and sanitation networks.
- To contribute to providing the necessary equipment for families to ensure orphans' safety and comfort.



4- Monitoring and Evaluation:

- To set up a monitoring committee to track the progress of the work and the distribution of resources.
- To prepare progress reports to assess the impact on benefiting families.
- To establish a legal committee to oversee the registration of apartments and related administrative procedures.

Ways to donation

◆ For in-kind contributions: please visit our headquarters at Branès 2, Tangier.

◆ Bank transfer:

RIB: 007640000601200000009138

IBAN: MA64 007640000 601200000009138

SWIFT: BCMAMAMC

◆ Donation by credit card:



◆ Via PayPal:





"The example of those who spend their wealth in the cause of Allah is like a grain of seed which yields seven spikes, and in each spike is a hundred grains. And Allah multiplies the reward for whom He wills. And Allah is Exalted and Knowing."

Surah Al-Baqarah (The Cow) – verse 261



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